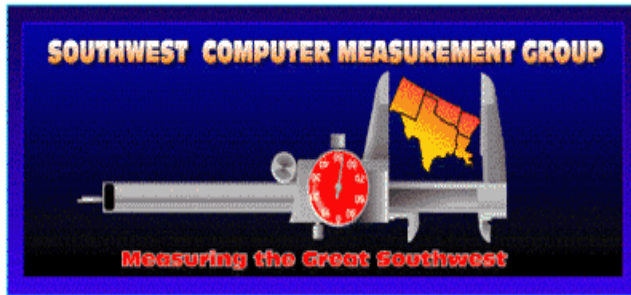


SPRING CONFERENCE

Houston, TX - March 8, 2007



Well, it's back to Houston for our spring conference. Also, if you're from out-of-town, stay a few extra days and see the Houston Livestock & Rodeo show

www.rodeohouston.com.

eBusiness1 has
gratuitously offered to host
our conference.
Lunch is included.



Cowboy Up!

Please RSVP via our web site <http://regions.cmg.org/regions/swcmg/>

Free!

Conference location

JP Morgan Chase Bank
Auditorium @ corner of Travis & Texas
601 Travis St, Houston, TX
(713) 216-6494 or (713) 444-1808 cell

AGENDA

8:00	Breakfast, registration & hobnob
8:20	Using System z to Reduce Oracle License Costs ** John Anderson, IBM
9:20	Break
9:35	ITIL Capacity Management: More Than Charts Over Coffee * Rich Fronheiser, Metron-Athene
10:35	Break
10:45	Measuring and Modeling the Performance of the Xen VMM * Jie Lu, BMC Software
11:45	Lunch... And a Word From Our Sponsor – Vendor Presentation Multi-Level Monitoring - The World in your Hands Ken Harper, CEO, eBusiness 1
12:45	SOA Monitoring & Performance Management Challenges * Ron Gidron, OpTier
1:45	Break
1:55	Application Monitoring - Inside and outside the box Ken Harper, CEO, eBusiness 1
2:55	Grid Technology – Vision, Architecture, and Node Capacity Considerations * Dr. Philip A. Carinhas, Fortuitous Technologies
3:25	Break & door prize drawing
3:45	A Nifty Little Technique for Finding the Trancodes that Caused A Performance Problem * Dick Arnold, JP Morgan Chase Bank
4:30	End of conference

* Presentations from CMG 2006 in Reno

** Presentation from CMG 2006 in Australia

ABSTRACTS

Using System z to Reduce Oracle License Costs

John Anderson

IBM

If you have a System z background and your company has Oracle database running on UNIX or Intel systems, this session is for you. How many times have you thought about moving workloads onto System z to save software costs? Not many I'd bet. But, with Oracle, that all changes. Come and learn the business case for running Oracle on System z. Save your money!

ITIL Capacity Management: More Than Charts Over Coffee

Rich Fronheiser

Metron-Athene

Many organizations are embracing ITIL as a model for best practices. This paper provides a brief background of ITIL and the ITSM processes, with particular attention paid to Capacity Management. The author also considers two different organizations and discusses Capacity Management as practiced in those environments, comparing and contrasting those practices with ITIL Capacity Management. Finally, recommendations are made for implementing ITIL Capacity Management in any environment, with additional focus given to the interfaces between ITIL Capacity Management and the other ITSM processes.

Measuring and Modeling the Performance of the Xen VMM

Jie Lu

BMC Software

Server virtualization technology provides an alternative for server consolidation by creating a set of logical resources that share underlying physical resources. Xen virtual machine monitor, a popular virtualization solution in Linux world, supports execution of multiple guest operating systems with unprecedented levels of performance and resource isolation. Performance modeling of virtual servers faces challenges of obtaining meaningful measures as the operating system deals with virtual resources. This paper presents a practical approach for measuring and modeling the performance of Xen.

Multi-Level Monitoring - The World in your Hands – Vendor presentation

Ken Harper, CEO

eBusiness1

eBusiness1, Inc. is a systems management software and services company whose Java-based Single Agent architecture, HyperAgent™, allows clients to view their enterprise (consolidated and correlated), by server, cluster, and application. All System, Service, and Business data are provided in *real-time*, as a software implementation or a subscription-based service.

- Architecture - Our Single-Agent architecture ensures that you never have to place an agent on any server/device being managed.
- Data Collection – Can collect from Windows, Unix, Linux and Mainframes. Some data can be reported in 1 second increments. Our bandwidth requirements are about 1 to 2k per server, per interval.
- Multi-Level Metrics – System, Service, and Business data all in real-time.

- Open System and Integration - Web based/WAP enabled and our open architecture is written in Java and Java script. This allows us to interface to a whole range of products, quickly.
- Application Types - We can manage any web based or C/S application on any platform or database.
- Sample Uses - System Management, Application Management, Monitoring, Real-Time Reporting, Performance Measurement, Automation, Workload Management and Capacity Planning.

SOA Monitoring & Performance Management Challenges

Ron Gidron
OpTier

By design, SOA monitoring, performance and routing management assumes that all the information necessary for the management of a service or instances of a service (i.e. transactions) are served up in the description of the service. The internal workings of the service, including any dependencies on system components and performance metrics are hidden by design. This separation obscures the transaction's invocation chain and presents a plethora of management challenges. Successful deployment of SOA requires effective management of SOA. To effectively manage SOA from a quality of service as well as resource usage perspective requires a business-context-driven view of a service's components and how they function and interact among themselves in the SOA and across its borders to legacy environments. This presentation will cover the challenges in managing a production SOA and how business transaction tracking helps you get the most of your move to SOA by allowing you to see your business process performance, taking you beyond monitoring hardware and software application performance, and actively maintaining Service Level Agreements based on business priorities.

Application Monitoring - Inside and outside the box

Ken Harper, CEO
eBusiness 1

A comparison of active versus passive application monitoring and which technique is best for your situation. Virtual users can increase the load on an application but provide easily measureable, continuous data. Real user monitoring is often considered the holy grail of performance measurement, but a difficult implementation and the ability to make sense of the resulting data can be challenging. We'll examine the pros and cons of both techniques and explore options for streamlining implementation.

Grid Technology – Vision, Architecture, and Node Capacity Considerations

Dr. Philip A. Carinhas
Fortuitous Technologies

The first part of this study introduces the vision of Grid networking. The study elaborates on the architecture and technologies that surround the Grid paradigm, and addresses some of the issues surrounding Grid applications. The second part elaborates on some of the challenges faced by the Grid scheduler, and introduces an analytical model that allows quantifying the capacity behavior of the Grid nodes. The study further proposes a Monte Carlo based probability estimation procedure that focuses on optimizing the communication behavior between a Grid node and the scheduler.

A Nifty Little Technique for Finding the Trancodes that Caused A Performance Problems

Dick Arnold
JP Morgan Chase Bank

You check the weekly stats for your online systems and discover that response time, CPU usage, or whatever, suddenly increased last week. So you delve into the trancode-level stats to take a look at the big trancodes and discover that their usage went down. Now what? Well, there's only 397 more trancodes to review, shouldn't take too long. If you could use an easier way to isolate the cause of these sudden changes, then this easy and fairly unknown technique could be a big help.

BIOS

John Anderson - John joined IBM in 1976 as a Systems Engineer. He has held various positions in technical sales support, software product development, hardware sales and marketing with IBM in both the USA and Canada. He is currently part of the worldwide mainframe hardware sales team. He developed and taught the "Managing Mainframe Software Costs" class to over 500 clients. John has been the keynote speaker in the Software Asset Management track at SHARE and has spoken at many industry conferences in North America, Europe and Australia. He is a frequent speaker at IBM mainframe briefings for clients and internal training classes. John consults to clients throughout the world on software asset management issues. He holds a B.A.Sc degree in Engineering from the University of Waterloo and is a licensed Professional Engineer.

Rich Fronheiser – Rich is a Principal Consultant for Metron-Athene, Inc. He has been a Capacity Manager for the past decade, working full time in the utilities, transportation, and insurance industries. He earned a BS in Mathematics from Juniata College (PA) and an MBA from the University of Wisconsin-Whitewater. He has obtained the ITIL Master's Certificate in Service Management (with Distinction). He fills the rest of his time working as a baseball umpire, basketball official, and a football referee at the high school and college levels. Rich lives near Madison, WI, and he and his wife Michele have a 2-year old daughter, Casey.

Rich has spoken at numerous itSMF LIG meetings as well as about a dozen regional and a few national CMG meetings and regularly teaches a course in ITIL Capacity Management aimed at practitioners.

Ron Gidron - Prior to Joining OpTier Ron headed up a team of product managers focused on go to market strategy and business development for Symantec's Datacenter Management group. Ron is a veteran in the enterprise software space and has a 10 year track record with companies such as Mercury (now HP), Symantec (VERITAS/Precise) and start-up companies. Ron has more than eight years of experience in application performance management, working on global projects in numerous industry sectors and providing performance consulting to large corporations worldwide. Additionally, Ron has a software engineering and sales engineering background. His current responsibility is Director of Product Marketing at OpTier.

CONTACTS

For additional information contact:

- Tom Moulder (our Chairman) via email at tmoulder@trexassociates.com or 832-858-4279
- Dick Arnold via email at Dick.L.Arnold@jpmchase.com or 713-216-5494

COST

Zip, nada, nothing. Just get yourself there.

- Lunch is included at no cost.
- There is no charge for attendance.

We want to thank eBusiness 1 for their sponsorship.

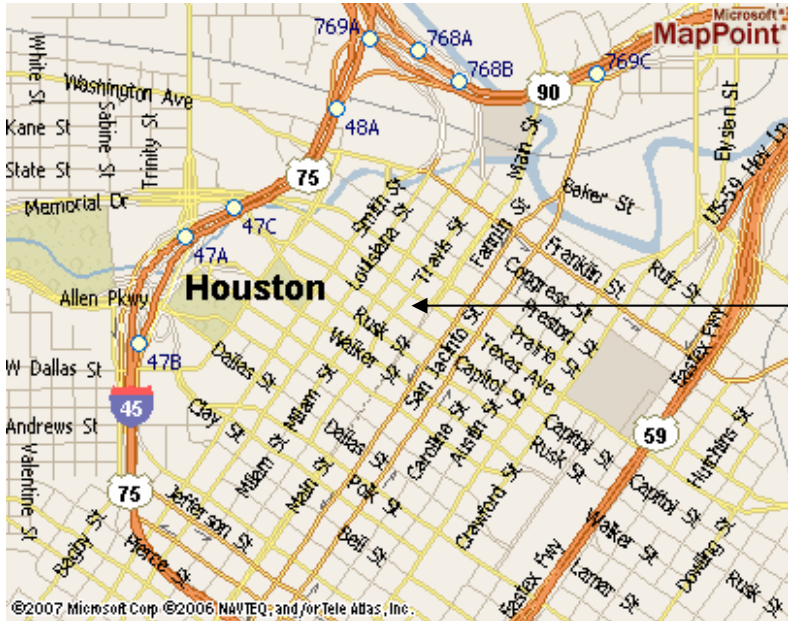
THE EXHIBITION HALL

(Also known as the tables at the back of the room)

We are deeply indebted to our vendors and their support. Be sure and stop by their booth and thank them. Without them, we wouldn't have an industry.

eBusiness 1	www.ebusiness1.net
BMC	www.bmc.com
Fortuitous Technologies	www.fortuitous.com
OpTier	www.optier.com

Directions:



601 Travis
SE corner of
Texas & Travis



601 Travis
SE corner of
Texas & Travis

Streets around the building are one-way clockwise except for Main St.

Parking:

There is parking in the building (chase Center), but it's a bit pricy (~\$15). Entrances are on Capitol, Travis and Texas streets.

There are numerous outdoor lots. Across Main St (east) from the building it's about \$6.50. There's another lot a block or so north on the west side of Travis. Further north on Travis, the price drops.

Hotel info:**Lancaster**

701 Texas St Houston, TX 77002

713-228-950

2 blocks

Magnolia

1100 Texas Ave Houston, TX 77002

713-221-0011

2 blocks

Marriott Courtyard

916 Dallas St Houston, TX 77002

832-366-1600

0.4 miles

Hilton Americas

1600 Lamar St Houston, TX 77010

713-739-8000

0.5 miles