

Rocky Mountain CMG

Rocky Mountain CMG Lunch Seminar Series

Denver, Colorado – Wednesday, October 22, 2008

Location: The Fresh Fish Company
7800 East Hampden Ave.,
Denver CO. 80231

11:30 Registration, 12:00 Presentation

[Map](#)

Performance Instrumentation for Business Objectives

Adam Mendlik
First Data Corporation

About the Presentation:

Too often the traditional functions of performance management do not directly address service delivery. We will review the different types of performance instrumentation available and establish some typical business objectives. This presentation addresses some of the shortcomings of traditional performance instrumentation and the reasons why they are no longer sufficient. We will also present some alternative methods and discuss the relevance of both in meeting service delivery objectives.

About the Speaker:

Adam Mendlik is a Systems Management Architect at First Data. He has over 10 years experience designing infrastructure for gathering performance and availability information for large scale enterprises. After a successful career in command center automation, he now specializes in the next evolution of systems management. His focus is in converting traditional systems management data into intelligence relevant to business goals around service delivery.

About the 2008-2009 Seminar Series:

We are trying an experiment this program year: In prior years, we had held two major quarterly events where you were forced to commit to an entire day away from the office. We're trying a monthly luncheon format (at least initially) to see if it helps you steal away for a few hours for an informative discussion, then head back to The Daily Grind.

We're also trying to pick a theme for this seminar series. In this case, we've chosen Instrumentation. That is, remembering the old adage, "if you can't measure it, you can't manage it", we'll take a comprehensive look at instrumentation architectures and issues surrounding instrumentation of specific platforms. Watch this space for links to our proposed calendar for the whole program year.

Cost and Registration Options:

(a served lunch is included in the registration fee – seafood and non-seafood selections will be available)

Pre-registration fees:
[Register by October 20th](#)

\$20

Pre-registration options

(even if you don't have an account)

[\(Click HERE to register via PayPal - \\$20\)*](#)

(even if you don't have an account)

<http://regions.cmg.org/regions/rmcmg/rmcmg.html#RMCMPaypal>

Please print your confirmation and bring it to the meeting.

By Check (payable to "Rocky Mountain CMG")

Mail to:

Linda Boyd

IBM Global Services

5045 Granby Circle

Colorado Springs, CO 80919

* You do NOT need a PayPal account to pre-pay by credit card. Look for the text **"Don't have a PayPal account? Use your credit card or bank account (where available)"** on the PayPal site.

Pay at the door fees:
\$25

At the door payment options:
Cash or check only

Seating is limited; make your on-line reservations early. We encourage and appreciate your pre-registration and on-line payment. If you are not-pre-paying, PLEASE send us an email that you intend to come so we can plan accordingly. Send your intent to:

ralebbsa@us.ibm.com

or
david.halbig@firstdata.com

Refund policy:

Pre-pay Registration fees will be refunded only if requested by Friday, October 17.

About CMG

The [Computer Measurement](#) Group is a not-for-profit, worldwide organization of IT professionals committed to sharing information and best practices focused on ensuring the efficiency and scalability of IT service delivery to the enterprise through measurement, quantitative analysis and forecasting.

CMG members are primarily concerned with performance evaluation of existing systems to maximize performance (eg. response time, throughput, etc.) and with capacity management where planned enhancements to existing systems or the design of new systems are evaluated to find the necessary resources required to provide adequate performance at a reasonable cost.

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For more information about this meeting or for dates and topics for future Rocky Mountain CMG meetings, please contact: **Dave Halbig at (303) 967-7753**. The calendar for this and all other CMG meetings can be found at: http://www.cmg.org/cgi-bin/calendar_2008.pl?format=cal

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